



The Official 2008 Competition Packet

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Robert Hall

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Lauren Engineers and Constructors

Jack Rich

Silicon Valley Bank

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An Introduction to Our Sponsors

Without the support of our sponsors, the SpringBoard Ideas Challenge would never have been able to make the leap from an idea to a reality. With this in mind, we'd like to take a minute to introduce you to them.

CitiGroup Abilene

Citi is today's pre-eminent financial services company, with some 200 million customer accounts in more than 100 countries. Their history dates back to the founding of Citibank in 1812, Bank Handlowy in 1870, Smith Barney in 1873, Banamex in 1884, and Salomon Brothers in 1910.

Other major brand names in Citi's diverse portfolio include Citi Cards, CitiFinancial, CitiMortgage, CitiInsurance, Primerica, Diners Club, Citi Private Bank, and CitiCapital.

Citizen's Bank

Coate's Real Estate

This Abilene based brokerage, established in 2004, is involved with real estate development, construction, financing and property management in West Texas. It is owned by Nick Coates, ACU Class of 1981.

The College of Business Administration at Abilene Christian University

As one of our nation's premier Christian business schools and a national leader in Christian higher education, COBA enrolls approximately 900 students each year from approximately 50 states and some 50 nations around the world. Its programs are nationally accredited with AACSB International. The college grants undergraduate degrees in accounting, financial management, information systems, management and marketing, plus a Master of Accountancy degree.

Educational opportunities abound for students in COBA. Curriculum and programs are continuously being upgraded. In 2003, COBA was named a University Alliance Partner with SAP, the world's largest enterprise software company. Compustat and CRSP financial databases are now available for students, faculty and staff. Students interested in international experiences may participate in ACU's Study Abroad program with campuses in Oxford, England, and Montevideo, Uruguay. Those interested in leadership development may participate in programs including Leadership Summit, a one-week intensive leadership course in the Colorado Rockies; and our Distinguished Speaker Series, a program designed to bring Christian business leaders to campus to share their keys to success and how they have integrated Christian faith into their work. Financially minded students may apply for participation in STAR, a student-managed investment portfolio led by some of COBA's finest faculty and students. COBA Connections offers assistance to students as they seek to grow and develop in their preparation for professional careers in business. The Connections Office provides opportunities for career readiness and leadership development experiences such as career workshops, internships, job shadowing, career

days, and job placement, just to name a few. Also, there are a variety of student organizations offering exciting growth and development opportunities.

With 27 dedicated full-time Christian faculty, a robust 21st Century curriculum, engaging extra-curricular programs, international study opportunities, a first-rate career readiness program, and a loyal alumni group providing internships, jobs and friendships for life, business students at ACU truly do receive a distinctive Christian education preparing them to change the world for Christ – providing Christian service and leadership throughout the world.

Development Corporation of Abilene

Dian Graves Owen Foundation

Don Crisp

Don Crisp graduated from ACU in 1964 with a B.S. in Accounting and Business Administration. He was appointed to the ACU Board of Trustees in 1984 and has served as chairman of the board since 1992. In addition to the Board of Trustees, Crisp has also serves on the Advisory Board for the university. In 1990, he was recognized by the College of Business Administration as the Distinguished Business Leader of the Year.

Crisp has worked with Rosewood Corporation since 1977 and currently serves as chairman of Rosewood and trustee of the Caroline Hunt Trust Estate. He is also a member of the Dallas Christian Schools Board of Trustees and the Christian Services of the Southwest Board of Trustees.

Friendze Stores

First Financial Bank-Abilene

In 1890, First Financial Bank began serving the Abilene area as Farmers and Merchants National Bank. The bank was launched with a capital of \$50,000 and Abilene was home to over 3,000 optimistic pioneers. Throughout the years, the bank grew under strong leadership and helped the region diversify its economy. In 1957, the bank changed its name to First National Bank of Abilene. In 1973, First National became a member of First Abilene Bankshares, Inc., a newly formed holding company that would become First Financial Bankshares, Inc. in 1993.

Through the turbulent economic times of the 1980s, when more than 500 Texas banks would fail and require FDIC reorganization assistance, First National Bank received national recognition when it was named one of the safest banking organizations in the United States.

The bank began expanding in 1987, when the state approved branch banking and introduced the concept of "supermarket banking" to Abilene in 1995. The addition of offices in Wal-Mart Supercenter, H-E-B and United Supermarket further expanded the bank's ability to serve Abilene neighborhoods.

In 2005, First National Bank changed its name to First Financial Bank and added new locations in Clyde, Moran, and Albany. First Financial Bank serves the area with 12 branch locations, 17 ATMs, complete investment and trust services, and an exciting lineup of enhanced accounts and technology-driven services.

Although many things have changed in the past 118 years, First Financial continues to provide friendly faces with the experience to support customers and the community. The financial holding company, First Financial Bankshares, Inc. operates ten separately chartered banks with 46 locations in Texas, a trust company, and a technology company. First Financial Bankshares, Inc. has consolidated assets over \$2.7 billion and is listed in the NASDAQ Global Select Market, which has the highest initial listing standards of any stock exchange in the world based on financial and liquidity requirements.

Genesis Network Solutions, Inc.

Headquartered in Abilene, Genesis Networks Solutions (GNS) is the fastest-growing high tech firm in west Texas. They deliver proven, end-to-end IT solutions designed specifically for companies in customer- and service-oriented industries. GNS works on a direct or subcontracting basis for an expanding client base of successful companies, including Cingular and AT&T.

Their Mission is to lead the IT support services industry by providing comprehensive software testing, development, and support solutions to customer-driven technology customers at an unprecedented value for North America.

Their Vision is to create a hub of technology excellence in west Texas. They partner with local and regional universities to promote enrollment growth in computer science, information technology and related fields. To support that vision, Genesis Networks Solutions (GNS) invests in innovative training philosophies, world-class IT infrastructure, software testing and support laboratories and data center/network operations center facilities, providing qualified graduates with exciting opportunities in the technology marketplace.

Finally, headquartered in Abilene, Texas, GNS pursues a rural sourcing model that provides their customers the best of both worlds: superior software solutions at an unprecedented value for North America. They are working to build a highly skilled workforce of software Quality Assurance engineers, analysts and developers. By seeking domestic on-shore sourcing for IT professional services, forward-looking companies can save money and improve customer satisfaction, while measurably enhancing their community relations.

Robert J. Hall

Robert J. Hall is general partner of the Hall Family Partnership in Abilene, Texas. He manages his own personal affairs. Robert was President and C.E.O. of the Visador Company in Jasper, Texas, for almost 25 years. Visador manufactured and marketed specialty building material products for the home construction industry. He led a company that was an innovator and leader in bringing new products to the construction industry. Robert graduated from Tyler High School in 1947 and from Abilene Christian (College) University with a B.S. degree in Business Administration in 1951. After being elected as President and C.E.O. of the Visador Company in September, 1964 he felt a need for more education in

management techniques. He took a management course offered by American Management Association in New York City in 1965. Prior to becoming President of Visador Company, Robert had been an office clerk at Ready Hung Door Company in Dallas, Texas (1951-1952), Vice President and Manager of El Paso Molding Company in El Paso, Texas (1952-1956) and Vice President of Visador Company in Jasper, Texas (1956-1964). During the 43 years Robert lived in Jasper, Texas, he was a member of the Jasper Church of Christ where he served at various times as a song leader, teacher, deacon, and elder. He was a member of the Kiwanis Club, serving as President in 1960 and Lieutenant Governor of Division 10 in 1975-1976. In Jasper, he was a member and President of the Jasper Chamber of Commerce, Jasper Memorial Hospital, and the Jasper Community Foundation. From the Boy Scouts of America Robert was honored with the Silver Beaver Award in 1975 and the Good Scout Award in 1992. Robert and his wife, Mary Ann, moved to Abilene, Texas in November of 1999 in order to be closer to family members. They now attend Hillcrest Church of Christ. He was selected as the Outstanding Alumnus of the year in 1993 by Abilene Christian University. He currently serves on the boards of Abilene Christian University, Christian Village of Abilene, Abilene Christian Schools, Eastern European Missions and the Christian Chronicle. His hobbies are photography, choral singing, writing his life story for his children and grandchildren and poking fun at himself.

Harte-Hanks, Inc.

Harte-Hanks, Inc., San Antonio, TX, is a worldwide, direct and targeted marketing company that provides direct marketing services and shopper advertising opportunities to a wide range of local, regional, national and international consumer and business-to-business marketers.

Harte-Hanks Direct Marketing improves the return on its clients' marketing investment with a range of services organized around five solution points: Information -- Opportunity -- Insight -- Engagement -- Execution. Expert at each element within this process, Harte-Hanks Direct Marketing is highly skilled at tailoring solutions for each of the vertical markets it serves.

Harte-Hanks Shoppers is North America's largest owner, operator and distributor of shopper publications, with shoppers that are zoned into more than 900 separate editions reaching in excess of 11 million households in California and Florida each week.

Lauren Engineers and Constructors

Lauren Engineers & Constructors, is a leading EPC contractor serving power and industrial clients.

Lauren represents a work-in-progress aimed at continually becoming a better, more competitive Contractor of Choice. Since its beginnings twenty years ago, they have grown from a small, single-office specialty contractor to become a leading EPC contractor. Through this growth process they have changed a lot, but their cornerstone commitments have remained the same: Integrity, Safety, Quality, and Performance.

Lauren Engineers & Constructors has over 200 employees and is licensed in 39 states. They have offices in Texas, Tennessee, and throughout Canada, equipped to provide their customers with a full range of high-quality, cost-effective, in-house engineering and construction services.

Jack Rich

Jack Rich is the senior vice president and chief investment officer of ACU, in charge of overseeing investment strategies. In the fifteen years that the ACU Endowment has been under his guidance, it has grown from \$55 million to \$285 million.

Rich received a Bachelor of Business Administration from ACU in 1976 and an M.B.A. from the University of Texas San Antonio in 1980. He became a CPA in 1978 and earned the right to use the CFA designation in 2006.

Silicon Valley Bank

Headquartered in Santa Clara, Calif., Silicon Valley Bank offers its clients commercial, investment, merchant and private banking, as well as value-added services using its knowledge and networks. Founded in 1983, SVB Financial Group serves nearly 11,000 clients around the world through 27 domestic offices, three international subsidiaries in the U.K., India and China, and an extensive network of relationships with venture capitalists in Asia, Australia, Europe, India, and Israel.

With solid understanding of the true risks and rewards faced by companies in dynamic markets, the company is widely recognized for its ability to develop innovative approaches to meet the unique financial needs of its clients. SVB Financial Group began serving the technology and life science markets at a time when they were not well-understood by the financial services industry and when many of the leading companies in these industries were just getting started. At that time, many of these companies had yet to show profits and were not considered creditworthy by local community or regional banks.

Over the last two decades, SVB Financial Group has become one of the most respected names in the financial services industry. The company has created innovative solutions for some of the world's most successful technology and life sciences companies. These companies face unique challenges and require special services, such as finding the right venture capitalist or angel investor, securing capital to support rapid growth, or driving overseas expansion. SVB Financial Group offers products and services specifically tailored to meet our clients' needs at every stage of corporate growth.

Today, SVB Financial Group has more than 1,000 employees and \$6 billion in assets. The company operates offices throughout Silicon Valley in Fremont, Menlo Park - the center of California's venture capital community, Santa Clara and Palo Alto. Other regional offices within California include Irvine, Los Angeles, Napa, San Diego, San Francisco, and Sonoma. Across the country, SVB Financial Group operates in Phoenix, Arizona; Boulder, Colorado; Atlanta, Georgia; Chicago, Illinois; Boston, Massachusetts; Minneapolis, Minnesota; New York, New York; Durham, North Carolina; Portland, Oregon; Philadelphia, Pennsylvania; Austin, Texas; Dallas, Texas; Reston, Virginia; and Seattle, Washington. International subsidiaries are located in London, Bangalore and Shanghai.

The SpringBoard Ideas Challenge

The SpringBoard Ideas Challenge is a mini-business plan competition for collegiate, university, and graduate students as well as faculty from institutes of higher learning within the city limits of Abilene, Texas. These institutions include Abilene Christian University, Cisco Junior College, Hardin-Simmons University, McMurry University, Texas State Technical College, and Texas Tech University at Abilene. SpringBoard is divided into two(2) categories; the student division which includes all undergraduate and master's level students, and the faculty division which includes faculty and doctoral students. This competition fosters business growth at the college and university level by giving participants a chance to organize, direct and present a business idea to a panel of judges. A first place prize of \$7,500 cash will be awarded to the top finishers in each category. Overall, a total of \$30,000 cash will be awarded to top participants.

The SPRINGBOARD IDEAS CHALLENGE is hosted by the College of Business Administration at Abilene Christian University and is planned and directed by a committee comprised of both students and faculty at Abilene Christian University. This committee manages the operations of the Challenge which include:

- Sponsor Relations
- Judges
- Marketing
- Public Relations
- Awards Event
- Fundraising
- Prize Distribution

In its inaugural year, SpringBoard would like to thank the sponsors, judges and faculty members of participating institutions for their support in this tremendous undertaking.

Eligibility

Student category:

Each participant must be a student at one of the following institutes of higher learning: Abilene Christian University, Cisco Junior College, Hardin-Simmons University, McMurry University, Texas State Technical College, and Texas Tech University at Abilene. Furthermore, students must be currently enrolled during the spring semester of the competition year.

Faculty category:

Each participant must be a faculty member or doctoral student at one of the following institutes of higher learning: Abilene Christian University, Cisco Junior College, Hardin-Simmons University, McMurry University, Texas State Technical College, and Texas Tech University at Abilene. Faculty members can be either full or part-time, but must have taught at least one course during the spring semester of the competition year.

The Competition Process

Preliminary Round: Mini-Business Plan

This phase is open to all contestants who should begin by registering at www.springboardchallenge.com under *Registration*. Submit the form with ALL required information. An entry fee of \$10.00 is required at the time of registration and will be processed through PayPal.

OR

Complete the registration form (found online at www.springboardchallenge.com) and mail (along with \$10 in cash or check) to:

SpringBoard Ideas Challenge
ACU Box 29300
Abilene, TX 79699

OR

Deliver the registration form and \$10 entry fee in cash or check in person to the Mabee Business Building at Abilene Christian University. Submit the form with ALL required information.

Checks should be made out to ACU-Springboard Ideas Challenge. Note that credit card payments will not be accepted EXCEPT through PayPal.

Applications are due by April 4, 2008 at 5p.m.

PLEASE NOTE: Multiple submissions ARE allowed. However, each submission will require a separate registration as well as entry fee.

Participants must prepare a Mini-Business Plan addressing the fundamental issues of interest to potential investors. It should highlight the most important and interesting elements of the business that lead a potential investor to understand why your venture will succeed. For more specific information about the Mini-Business Plan refer to the section under the heading **The Mini-Business Plan**.

Mini-Business Plans are due by April 14, 2008 at 5p.m. and must be submitted electronically in Microsoft Word format (either .doc or .docx) via the dropbox located under the "Submit" tab at www.springboardchallenge.com. Participants who do not wish to submit their Mini-Business Plans online must mail or hand deliver the document on a CD to the address listed above.

Please note that the name of the document must include the competitor's participant number (i.e. **17S.docx**). See the heading **The Mini-Business Plan** for more information about participant numbers.

Fifteen to twenty finalists in each category will be selected for the Final Round based on their Mini-Business Plans and will be announced via email with confirmation of receipt required within twelve

hours of announcement. Each of the finalists will present their businesses to the panel of judges. Final judging will take place on April 19, 2008. Since the time is limited to five minutes, the presentation must be well-organized and emphasize only the key features of the business idea. For more information about the Oral Presentation refer to the section under the heading **The Oral Presentation**. All prizes and awards will be announced at the SpringBoard Ideas Challenge Awards Event.

The Mini-Business Plan

The Mini-Business Plan is a brief document that should address the fundamental issues that would be of interest to potential investors. It should highlight the most important and interesting points of the business, which should give potential investors a general understanding of why this venture would succeed.

The Mini-Business Plan does not need to have a cover sheet and need only have a header on each page with the participant number assigned after registration and the year of competition. For instance, if after registration a participant was emailed and informed that his/her participant number was 17S, the header ON EACH PAGE would look like this:

17S - 2008

To avoid any bias in judging, a participant's name and school affiliation should NEVER appear anywhere within the submission as it will be cross referenced with the registration form.

The Mini-Business Plan should be formatted as follows:

- 1-inch margins on all sides
- Times New Roman
- Size 12 font
- Compressed or expanded type is not permitted
- Double spaced

While the entire document should be no more than 10 narrative, NUMBERED pages, contestants should note that charts and graphs are permitted and should be included at the end of the document (charts and graphs DO NOT count towards the 10 page text limit).

The following suggested organization is based on the judging criteria as outlined under the **Judging** section.

Overview

1. What is the need in the environment?
2. What does this business provide that fulfills that need?
3. What makes this idea valuable to the consumer?

Target Market

1. Describe the size and composition of the market.
 - a. Maturity
 - b. Demographic
 - c. Geographic
2. Who or what is the ideal customer for this business?

3. What need do they have?

Business Idea

1. How does this idea fulfill the need?
2. What, in particular, makes this idea unique?
3. Why is now the best time to create the business?
4. What proprietary advantages does this business have?

Competitive Analysis

1. Who are the main competitors in this industry?
2. What are their competitive advantages?

Implementation

1. Where will the business be located?
2. What are the key management positions within the company and who will occupy them? If no one, what does the ideal candidate look like?
3. Approximately how much start-up capital will the business require?

The Oral Presentation

The oral presentation information does not have to be in any particular order. It is important that participants first build enthusiasm for the idea and then prove that it can be successful in the market. Each finalist will have FIVE minutes to present the business followed by a brief period where the panel of judges will have the opportunity to ask questions. A timekeeper in the room will monitor time restrictions. The timekeeper will notify the presenter of remaining time at appropriate intervals and inform the presenter when time is up.

During the Oral Presentation, PowerPoint presentations are NOT allowed, but other visual aids will be permitted. However, participants should note that the five-minute period begins once the contestant enters the presentation room. Therefore, the SpringBoard Ideas Challenge suggests that any visual aids that are utilized are of the small, hand-held variety.

PLEASE NOTE: Judges will have already reviewed a copy of the participant's mini-business plan and will have it in front of them during the presentation so that contestants will be able to refer to appropriate charts and graphs during the presentation.

Judging

The judges' panel consists of venture capitalists, lawyers, accountants, entrepreneurs, and other successful and knowledgeable business and academic leaders. Judges will not be affiliated with the preparation of any participating business idea. The decision of the judges' panel will be final and will not be subject to appeal. The overall selection of winners is based on the viability and likely success of the business. The scoring will be consistent with the criteria put forth in the round scorecards. Judging for each round will be unique to the rounds scoring criteria.

The Judging Criteria

Each round of judging is done using criteria unique to each round. The judging scorecards are available at www.springboardchallenge.com as well as included within this document. Each criterion is evaluated in consideration of creativity, effort, communication, and presentation. The top scores in the preliminary round advance to the final round and winners are chosen based on the combined scores from both rounds.

The next three pages are the official scorecards to be used at SpringBoard.

Judges Evaluation
Preliminary Round – Mini-Business Plan

Category	Score/Point Value
<p>Overview</p> <p><i>(What is the need in the environment? What does this business provide that fulfills that need? What makes this idea valuable to the consumer?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 20)</p>
<p>Target Market</p> <p><i>(Describe the size and composition of the market (i.e. Maturity, Demographics, Geographic Region, etc.) Who or what is the ideal customer for this business? What need do they have?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 50)</p>
<p>Business Idea</p> <p><i>(How does this idea fulfill the need? What, in particular, makes this idea unique? Why is now the best time to create the business? What proprietary advantages does this business have?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 50)</p>
<p>Competitive Analysis</p> <p><i>(Who are the main competitors in this industry? What are their competitive advantages?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 20)</p>

<p>Implementation</p> <p><i>(Where will the business be located? What are the key management positions within the company and who will occupy them? If no one, what does the ideal candidate look like? Approximately how much start-up capital will the business require? What are the main uses of capital?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 20)</p>
<p>Viability</p> <p><i>(Market opportunity, distinctive competence, management understanding, investment potential, etc. At the end of the day, would you invest?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 40)</p>
<p>Additional Comments or Questions:</p>	

Total Points: (___ / 200)

Judges Evaluation
 Final Round – Oral Presentation

Category	Score/Point Value
<p>Formal Presentation</p> <p><i>(Are materials presented in a clear, logical and/or sequential format? Does the presenter maintain your interest? If visual aids are utilized, do they add value to the presentation?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 50)</p>
<p>Questions and Answers</p> <p><i>(Does the presenter have the ability to understand judges' questions? Do they appropriately respond to questions with substantive answers? Is there minimal redundancy in their responses? Do they think effectively on their feet?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 50)</p>
<p>Investment Opportunity</p> <p><i>(Is there a clear market need presented and a plan to address that need? Does the presenter have a clear competitive edge? At the end of the day, would you invest?)</i></p> <p>Comments/Questions:</p>	<p>(___ / 50)</p>
<p>Additional Comments or Questions:</p>	

Total Points: (___ / 150)

Prizes

The first place prizes, in the amount of \$7,500, will be awarded to the top competitor in each division. A second place prize of \$2,500 will also be awarded in each division. Finally, ten(10) runners-up prizes of \$1,000 each will be awarded at the discretion of the judges and the SpringBoard Ideas Challenge committee. The breakdown of prize money is as follows:

2 first place prizes of \$7,500 each = \$15,000

2 second place prizes of \$2,500 each = \$5,000

10 runners-up prizes of \$1,000 each = \$10,000

Total prize money = \$30,000

Checks will be mailed to prize winners within three weeks of the awards banquet to be held at the conclusion of the competition.

Confidentiality and Agreements

Confidentiality is a very important issue when presenting business plans and ideas, and is an issue that the SpringBoard Ideas Challenge takes very seriously. Because of this, the SpringBoard Ideas Challenge offers the opportunity for any participant to request that judges and other persons with access to Mini-Business Plans sign a Confidentiality Agreement, a copy of which can be found on the next page.

If a participant would like to request that this agreement be signed, the request must be submitted via email (springboardchallenge@gmail.com) at the time that the participant's Mini-Business Plan is submitted. The subject of the email should contain the words "Confidentiality Agreement Requested." The body of the email should include the participant's name, school affiliation, student ID number, and participant number.

Competitors are responsible to protect any information concerning the submitted plan that is shared with mentors or fellow participants in the competition. The SpringBoard Ideas Challenge takes no responsibility for unwanted disclosure in these instances.

In registering for the SpringBoard Ideas Challenge, participants agree to indemnify, defend, and hold harmless Abilene Christian University, its Board of Trustees, officers, employees, agents, representatives, and volunteers, including the College of Business Administration and the SpringBoard Ideas Challenge, from and against any and all liability, claims, demands, or on account of injury, loss, damage, or expense, including defense costs, court costs, and attorneys fees, which arise out of or are in any manner connected with their participation in the SpringBoard Ideas Challenge including, but not limited to, disclosure of proprietary concepts.

Contestants should be careful about disclosing information concerning proprietary concepts. Although a patent application can be filed in the United States up to one year after the first public disclosure of an invention, many foreign countries do not allow patent applications unless they are implemented before any sort of public disclosure.



Confidentiality Agreement

It is understood and agreed to that the below identified discloser of confidential information may provide certain information that is and must be kept confidential. To ensure the protection of such information, and to preserve any confidentiality necessary under patent and/or trade secret laws, it is agreed that

1. The Confidential Information to be disclosed can be described as and includes:

Invention description(s), technical and business information relating to proprietary ideas and inventions, ideas, patentable ideas, trade secrets, drawings and/or illustrations, patent searches, existing and/or contemplated products and services, research and development, production, costs, profit and margin information, finances and financial projections, customers, clients, marketing, and current or future business plans and models, regardless of whether such information is designated as "Confidential Information" at the time of its disclosure.

2. This Agreement imposes no obligation upon Recipient with respect to any Confidential Information (a) that was in Recipient's possession before receipt from Discloser; (b) is or becomes a matter of public knowledge through no fault of Recipient; (c) is rightfully received by Recipient from a third party not owing a duty of confidentiality to the Discloser; (d) is disclosed without a duty of confidentiality to a third party by, or with the authorization of, Discloser; or (e) is independently derived by Recipient.

3. This Agreement states the entire agreement between the parties concerning the disclosure of Confidential Information. Any addition or modification to this Agreement must be made in writing and signed by the parties.

4. If any of the provisions of this Agreement are found to be unenforceable, the remainder shall be enforced as fully as possible and the unenforceable provision(s) shall be deemed modified to the limited extent required to permit enforcement of the Agreement as a whole.

WHEREFORE, the parties acknowledge that they have read and understand this Agreement and voluntarily accept the duties and obligations set forth herein.

Recipient of Confidential Information:

Name (Print or Type):

Signature:

Date:

Discloser of Confidential Information:

Name (Print of Type):

Signature:

Date: